

@puritylabs.co.uk

An: @aefu.ch

RE: Triclosan

Dear Martin,

I would like to thank you again for contacting us in relation to your questions about the ingredient Triclosan.

A spokesperson for Beverly Hills Formula said that in relation to Triclosan in Total Protection, the ingredient is used as an antibacterial agent which can be found in many consumer products.

“Triclosan is an ingredient recommended by dentists and is used in Total Protection for anti-bacterial purposes. The positives of using Triclosan outweigh the negatives and the amount used in Total Protection is well within the recommended guidelines. We are researching new ingredients that we can use to replace Triclosan that could still ensure the standard of quality in our products, however a vast amount of research has been carried within the dental industry, proving that Triclosan is a safe ingredient and until we see evidence to prove otherwise we are adamant our products are safe to use and within legal guidelines.”

I hope this answers your questions and should you need any further information, please do not hesitate to contact me as we would be happy to help.

Kind Regards,

Leslie Walsh

Marketing and PR Department
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